

Scientific and Medical Equipment House Co.

Healthcare: Industrial
EQUIPMENT AB: Saudi Arabia
28 February 2023



| | | |
|-------------|------------|-------------------|
| US\$0.346bn | 57.13% | US\$0.73mn |
| Market Cap | Free Float | Avg. Daily Volume |

Target price **77.00** 18% above current
Current price **64.90** as at 28/02/2023

Research Department
Madhu Appissa, CFA

Tel +966 11 828 5486, appissam@alrajhi-capital.com

Existing rating

Underweight Neutral **Overweight**

Equipment House

Stable business available at reasonable valuations

Performance



Financials

| (SARmn) | 2022E | 2023E | 2024E |
|-------------------|-------|-------|-------|
| Revenue | 740 | 927 | 1,096 |
| Revenue growth | 6% | 25% | 18% |
| EBIT | 76 | 96 | 114 |
| EBIT growth | -9% | 26% | 18% |
| Net Income | 55 | 65 | 82 |
| Net Income growth | -29% | 19% | 26% |
| EPS | 2.73 | 3.26 | 4.09 |
| EPS growth | -29% | 19% | 26% |
| DPS | 1.00 | 1.00 | 1.00 |
| P/E | 23.7 | 19.9 | 15.9 |
| EV/EBIT | 20.4 | 16.2 | 13.7 |
| ROE | 11% | 13% | 14% |

Source: Company data, Al Rajhi Capital.

Note: Current EV used for 2023E and 2024E

EV= Equity value + Net Debt+ Pension Liabilities- Investment Properties

Equipment House's book to bill ratio of almost 3.0x (4.4x on expected orders, Source: Argaam and verbal confirmation from the management) implies a strong revenue visibility. Given that SMEH is an established player in the government healthcare services industry and the nature of the business is asset light, the business profile is defensive. SMEH's business is reliant on human resources, however, it is different from a typical recruitment company as its role is not of an intermediary. As the company executes its large order backlog, we believe the topline would grow by high double digit in the next two years. Although, in terms of margins, there could be some pressure, the healthy topline growth should be sufficient to translate into an attractive bottom-line growth. We believe the growth for 2023e would be skewed more towards H2 2023, and Q4 2022/Q1 2023 could see some margin pressure on net profit level due to higher financing costs and as well as the rise in labour costs. Moreover, from a medium-term perspective, there are sufficient catalysts such as demand for outsourcing of non-core tasks expected from the cluster model of MoH hospitals. Additionally, the company's focus on growing its relatively high margin businesses operated through subsidiaries, should offset margin pressure from O&M. We initiate the company with an overweight rating and a target price of SAR 77/share.

Strong order inflows led by established position: Equipment House has a history of four decades of operating in the non-medical O&M segment, that makes it a qualified player to participate in the bidding process. This is reflected in the strong order inflows that it has received in the recent months (SAR 1.6 bn). The company has an order backlog of SAR 2.2 bn, that is expected to touch SAR 3.3 bn in the coming months, implying a book to bill ratio of 4.4x.

Growth of subsidiaries and contracting business to be margin accretive: SMEH's construction business and subsidiaries, together account for about 15% of the revenues. Both these segments earn higher gross margins, mid to high 20's versus low 20's for the O&M. Given that the construction business has strong prospects, the growth of this business should be margin accretive. Similarly, among the four subsidiaries, Protecta Vision, that supplies specialised medical equipment/devices, has strong growth prospects on the back of rising private hospital capex.

Cluster model of MoH and private hospital capex: The transition towards cluster model for all the MoH hospitals could open up new opportunities for the outsourcing of O&M business. Given that the focus would shift to efficiencies and MoH would act just as a regulator, outsourcing of non-core tasks could grow notably. This along with the ongoing capacity expansion at the private hospitals should be supportive in terms of new order intake in the medium term. However, we are being conservative to price in the benefits of the cluster model in our estimates yet.

Valuation and risks: We value the company based on sum of the parts (SOTP) methodology, with the O&M business at an EV/EBIT multiple of 18x on 2023e/2024e EBIT. Given the volatile nature of the construction business we assign it a 12x multiple, subsidiaries and trading at 15x and low margin packaged food business at 10x multiple. Based on the SOTP method, our fair value is SAR 77/share, offering an upside of 18%. Our target price implies 2023e and 2024e P/E of 24x and 19x, respectively. Key risks: rising SAIBOR, labor costs, delay in receivables from the government.

Table of Contents

| | |
|---|----|
| 1. Industry Overview..... | 3 |
| 2. Company Overview and Business Model..... | 5 |
| 3. Key Investment Rationale and Catalysts..... | 7 |
| 4. Financial Projection, Valuation and Risks..... | 12 |
| 5. Key Financials | 14 |

Industry overview

Healthcare staffing market:

Given that bulk of SMEH business is healthcare staffing, we are focussing on that part of the industry for this report. For other business, we are showing charts and projections from the prospectus. The key business of 'Equipment House' is providing staffing solutions to the healthcare market. The healthcare staffing market in the KSA is more skewed towards non-Saudi works. There are limited number of Saudi personnel working in the medical and nursing field, as technicians, and other related jobs. As per Bayina Partners estimates, Saudi citizens account for just one-third of the total healthcare sector workers, and the rest are expats. In terms of demand for healthcare staffing, the structural demand drivers are present such as focus from government on improving healthcare services, private hospitals expanding aggressively, rising insurance coverage and high prevalence of lifestyle disease. The ministry of health's plan to divide the government hospitals into clusters and make it more efficient, could result in outsourcing of non-core tasks and supporting the demand for healthcare staffing. Further, the focus on integrating technology in day to day operations of the hospitals would require more usage of computers and tech. products, thereby driving the demand for more technicians. As per Bayina Partners estimates, the medium-term growth potential is a CAGR of almost 4.0% between 2021e-2026e.

Figure 1: Healthcare Employee Services in the KSA, 2016G-2026G (SAR bn)



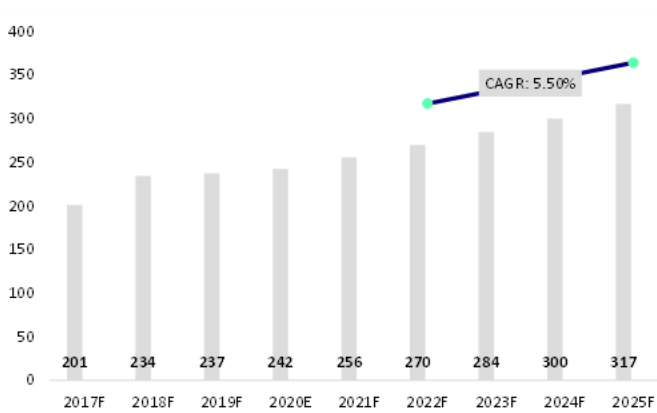
Source: Baniya Partners, Al Rajhi Capital

Figure 2: The KSA's employees working in healthcare sector, 2014G-2019G (SAR '000)

| Allied Health Staff | Pharmacists | Nurses | Doctors and Dentists | Year |
|---------------------|-------------|--------|----------------------|-------|
| 95 | 22 | 165 | 82 | 2014G |
| 102 | 24 | 172 | 87 | 2015G |
| 107 | 25 | 181 | 90 | 2016G |
| 112 | 28 | 186 | 98 | 2017G |
| 124 | 29 | 185 | 105 | 2018G |
| 124 | 32 | 199 | 113 | 2019G |

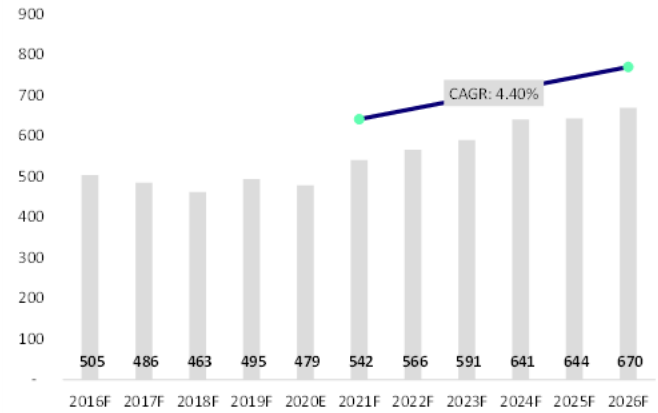
Source: Baniya Partners, Al Rajhi Capital

Figure 3: Medical Device Maintenance Market in KSA (SAR mn)



Source: Baniya Partners, Al Rajhi Capital

Figure 4: The Saudi Construction Market (SAR bn)



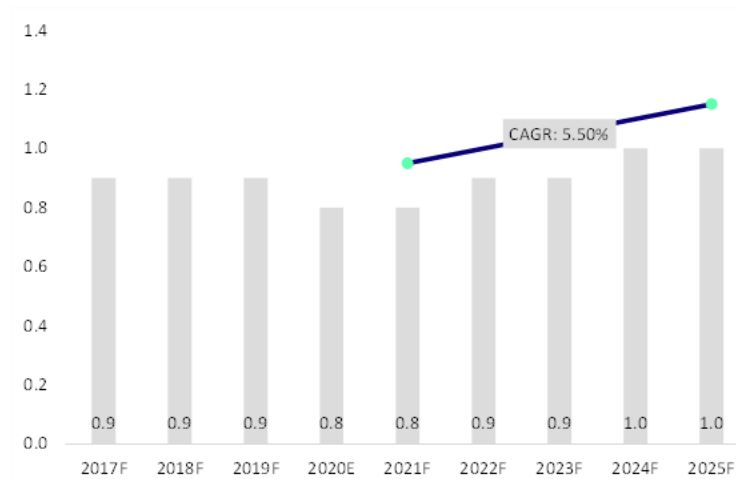
Source: Baniya Partners, Al Rajhi Capital

Figure 5: Medical and Surgical Equipment Market in the KSA by type

| Medical and Surgical Equipment Market in the KSA by type in 2020G | Value (SAR bn) | Percentage of the share | CAGR (2017G-2020G) |
|---|----------------|-------------------------|--------------------|
| Electro diagnostic, UV and IR devices | 2.9 | 46.00% | 8.50% |
| Needles and other injection tools | 1.3 | 21.50% | 9.10% |
| Devices | 0.7 | 11.40% | 3.60% |
| Orthopedic devices and artificial limbs | 0.5 | 8.40% | -11.20% |
| Other medical and surgical equipment | 0.8 | 12.70% | 15.70% |
| Total | 6.2 | 100.00% | |

Source: Baniya Partners, Al Rajhi Capital

Figure 6: The Saudi Healthcare Catering Services, 2017G-2025G (SAR bn)



Source: Baniya Partners, Al Rajhi Capital

Company overview and business model

Scientific Medical and Equipment House (referred to as 'The group' or 'Equipment House', or 'SMEH'), established in 1979, is into the business of providing operating and maintenance solutions mainly to healthcare and education facilities. The simpler understanding would be to see Equipment House as a facility management company wherein it enters into a 3-5 years contract to operate & maintain the facility/equipments. The non-medical is the major portion of its business (40-50% mix) and includes maintenance and cleaning of the facility (building) and also can include maintenance of elevators, fire systems, generators and other key ancillary systems. The company provides medical, administrative and technical staff such as, technicians, engineers, security guards, cleaning services staff, nurses etc. It differs from the traditional staffing company where the role of the company is just an intermediary, whereas Equipment House hire labour on their payrolls and supply them as part of the contract. Further, the group also supplies medical equipment and provides the after-sale services through its suppliers that includes key names such as Siemens Healthcare, Philips Healthcare, GE Medical Services, etc. Additionally, the group also provides catering services that includes providing cooked and uncooked food, meat, poultry and vegetables to hospitals and other facilities such as universities.

The company deals primarily with the government (over 84% of the total revenues in H1 2021), of which the bulk of the revenue comes from Ministry of Health and Ministry of Education (over 70% of total revenues). The group participates in several government tenders and the contracts are signed for a period of 3-5 years. The group also has some exposure to the private clients and some of the key names include Aramco, Dr. Sulaiman Al Habib, Arabian Medical and Pharma Co. etc.

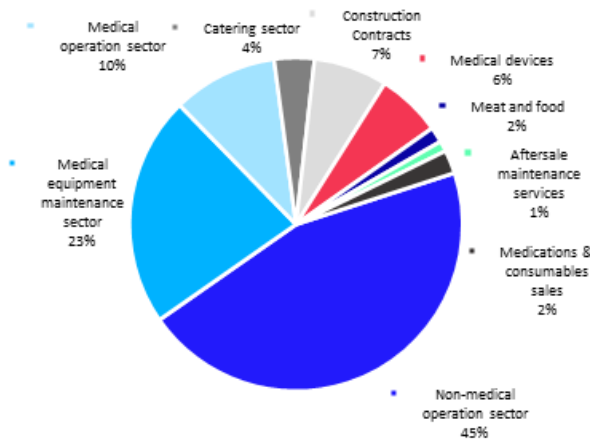
The reporting structure is divided into five major segments, operations & maintenance, trading, construction contracts, businesses done through subsidiaries. It also reports food supplies as a separate segment that sells packaged foods, whereas the cooked meals business is part of the O&M segment. The O&M is the largest segment that contributes about 80% of the total revenues. Within O&M, the business can be divided into three broad categories: non-medical O&M, medical O&M and the catering business. The non-medical operations include supplying non-medical systems and maintenance such as repair services of elevators, generators, etc. and staffing solutions such as providing technicians, cleaning staff, security guards, etc. In the medical O&M, the group provides medical equipment, consumable as well as technicians and administrative staffing solutions such as supply of doctors, nurses, consultants, etc. Although, all the sub-segments include some portion of supplying equipment, spare parts, systems and the bulk of the business is staffing solutions. Based on the available data as of 2020, over 60% of the O&M revenues came from labour invoices, indicating the nature of the business model is largely of supplying manpower.

The other businesses are relatively smaller in nature, of which construction is a major one in terms of significance. It accounts for about 7.5% of the total topline (in the past used to be over 20%). The company established the construction and contracting business in 2007 as it wanted to enter new avenues of growth. The company is deemed a first-class company in building construction, including electrical and mechanical works. In the past, the company has built hospitals, medical, military and educational facilities totalling SAR 1.0 bn.

The company has four key subsidiaries with three fully owned, Roaa Al Hymaya (Protecta Vision), Gargas Pharmaceutical Warehouse Co., and Al-Wateen Air-conditioning and refrigeration company. It has 51% stake in NABD Medical Industries. Through its subsidiaries, the company supplies medical and mechanical equipment and devices such as air purifiers, sterilizers, etc. and also engages in wholesale and retail trade in medical supplies.

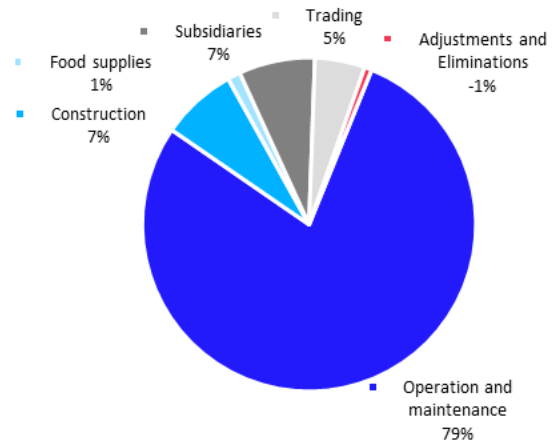
The company also reports, Trading as another segment, that includes supplying medical and non-medical equipment, not sold through subsidiaries.

Figure 7: Revenue by Business



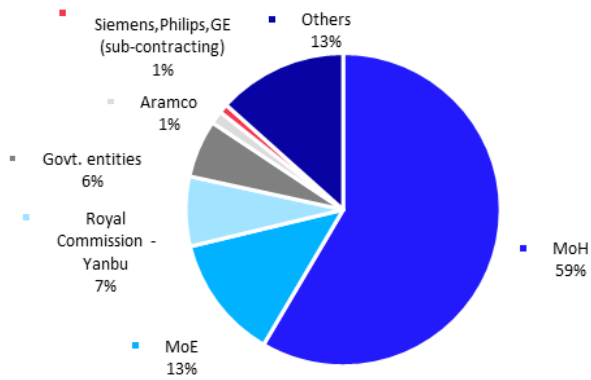
Source: Company Filings, Al Rajhi Capital

Figure 8: Reporting Structure (9M 2022)



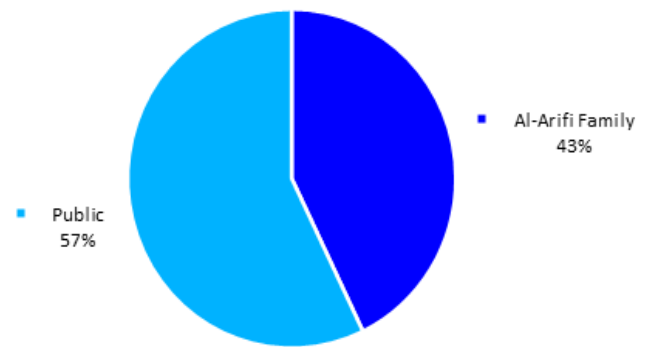
Source: Company Filings, Al Rajhi Capital

Figure 9: Revenue by Clients



Source: Company Filings, Al Rajhi Capital

Figure 10: Shareholding Pattern Post-IPO



Source: Bloomberg, Al Rajhi Capital

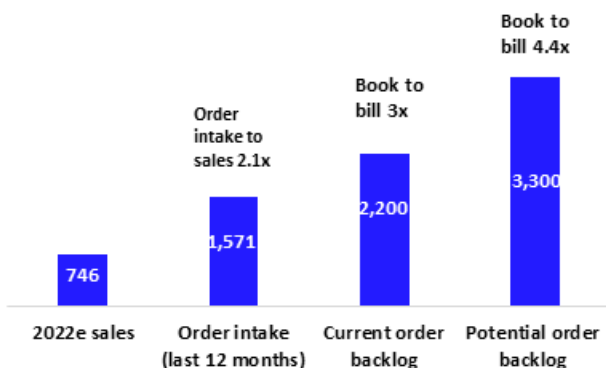
Key investment rationale and catalysts

Strong order inflows driven by established position in healthcare O&M business:

Equipment House has a history of over four decades operating in the healthcare services' O&M segment. Although, the company's strength lies in the non-medical O&M business, it also offers complementary services such as medical O&M and catering. In the non-medical O&M, the company provides a one stop solution that includes providing human resources, supplying equipment/devices, maintenance solutions, etc. Further, SMEH provides a broad range of semi-skilled to skilled labour such as security guards, house-keeping staff, technicians, engineers, etc. It also supplies hygiene materials, consumables, and spare parts, etc. Given that the contracts are won based on the past track record and not just pricing, having a strong history and a one stop solution offering is essential. This can be reflected in the significant order backlog the company has received in the recent months. Within the last one year or so, the company has received orders of almost SAR 1.6 bn in the O&M business of which more than 80% of the orders are in the non-medical O&M, 16% in catering and remaining in the medical O&M segment.

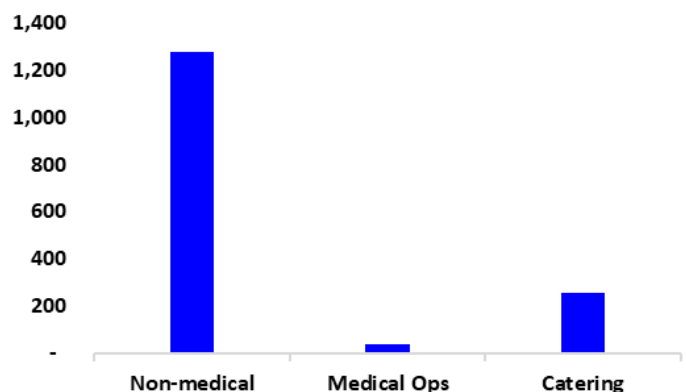
Based on our expected 2022e O&M revenues of about SAR 589 m, the order inflow to sales ratio is about 2.7x, implying a strong run rate. In terms of backlog, the company has verbally confirmed that it has notable backlog of about SAR 2.2 bn (only O&M business), implying a book to bill ratio of almost 3.0x (based on 2022e total revenues of SAR 746 m). Based on our discussions with the management and the information available in the press (Argaam), the company could maintain a strong run rate of order inflows this year and expects another SAR 1.1 bn of the orders in the coming months. Based on a SAR 3.3 bn order backlog, the book to bill ratio touches over 4.0x, implying revenue visibility for the next 4 years. Given that enough catalysts for the industry exists such as cluster model of MoH hospitals, we expect strong order inflows to continue in the near future. However, we are assuming an order inflow run rate of SAR 1.0 bn, in line with the recent trend, in 2024e and the years beyond. We are estimating revenues to touch SAR 927 m in 2023e, a growth of about 25% y-o-y and SAR 1.1 bn (+18% y-o-y) in 2024e. Thereafter, we expect the company to maintain high to mid-single digit top line growth.

Figure 11: Order Backlog (Book to Bill) (SAR mn)



Source: Company Filings, Al Rajhi Capital

Figure 12: Last 12 months order intake by Segment (SAR mn)



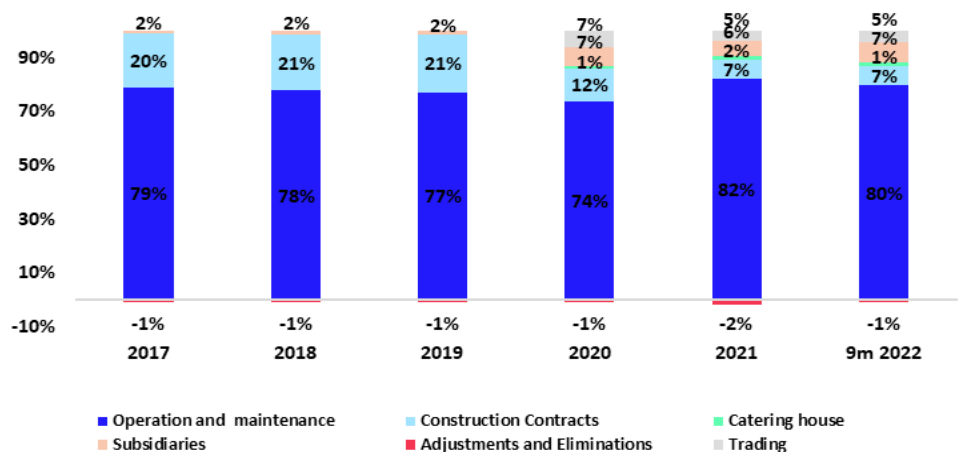
Source: Company Filings, Al Rajhi Capital

Margin accretive subsidiaries and contracting could complement O&M growth:

Equipment House also has construction business, that accounts for over 7% of the revenues currently (9M 2022). In the past, the revenue contribution was on the higher side, about 21% in 2018 and 2019. The company established the construction and contracting business in 2007 as it wanted to enter new avenues of growth. The company is deemed a first-class company in building construction, including electrical and mechanical works. In the past, the company has built hospitals, medical, military and educational facilities totalling SAR 1.0 bn. Based on the information available in the prospectus, we understand that the company takes up some portion of the building construction projects such as building sulphur tanks for Aramco, taking up electrical and some mechanical works such as fire extinguishing systems, security systems and others. Its notable projects are college of dentistry – Jouf University and a restaurant complex for a real estate company in Riyadh. We would view the company as more of a subcontractor (that wins some portion of a large project) rather than a full-fledged end to end construction company. Nevertheless, it is a relatively higher margin business, gross margins of 25% to 30% versus 23-24% for the group. Given that the construction activity in the KSA has strong growth potential across the sectors including healthcare and education, we believe the company can benefit from the same. We are estimating construction revenues to improve going forward; however, we are considering meaningful growth in 2024e than 2023e due to company’s focus on executing the large O&M orders in the near term.

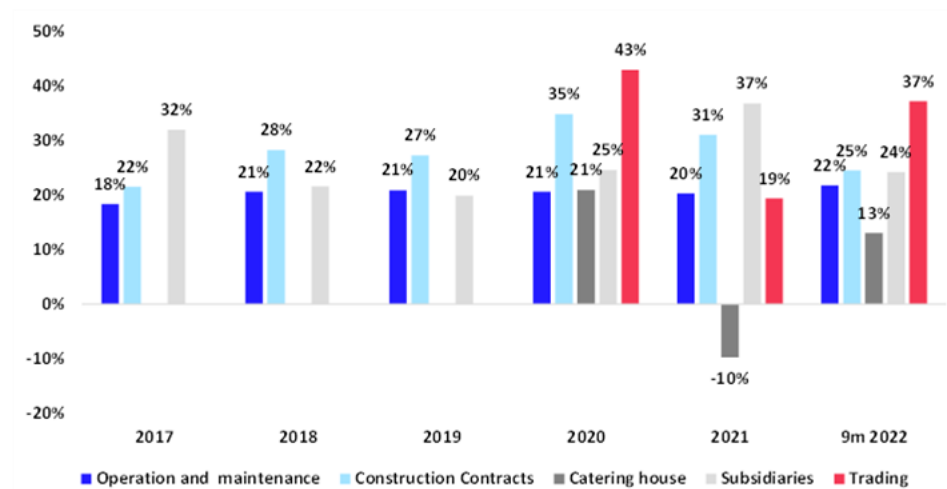
Another key catalyst could be the subsidiaries, in our view. The company has four key subsidiaries with three fully owned, Roaa Al Hymaya (Protecta Vision). Girgas Pharmaceutical Warehouse Co., and Al-Wateen Air-conditioning and refrigeration company. It has 51% stake in NABD Medical Industries. Of the four, we believe Protecta Vision is the key for future growth, given that it is into the business of supplying specialized medical equipment and after sale maintenance services. Over the recent years, the subsidiaries contribution to the group topline has improved from just over 2% in 2017 to 7.5% in 9M 2022. The company has not disclosed breakdown of subsidiaries for 2021 and 2022, based on the data available till 2020, Protecta Vision drove the revenues of subsidiaries, when the mix in topline grew to 6.8% in 2020. Out of the total revenues of SAR 42 m from subsidiaries in 2020, 79% came from Protecta Vision. As many private hospitals are expanding aggressively, the demand for specialized medical equipment and after sale maintenance services would be high in the future, there are strong growth prospects for Protecta Vision as well as other subsidiaries. Given that the gross margins for subsidiaries are in the range of 24-30% (24% in 9M 2022), slightly higher than the O&M business, the rising mix of subsidiaries would be margin accretive. Thus, overall, the rising mix of subsidiaries as well as contracting business should offset the margin pressure on the O&M business seen due to rise in labor cost as well as financing cost.

Figure 13: Revenue by business mix



Source: Company Data, Al Rajhi Capital

Figure 14: Gross Margins of each Business



Source: Company Data, Al Rajhi Capital

Figure 15: Key Contracts entered into by the Company to provide contracting services

| Facility | Entity |
|---|---|
| Construction of College of Dentistry- Jouf University | Ministry of Education |
| Operation and maintenance of cadastral environment in the municipalities and departments of the Municipality of Riyadh Province | Municipality of Riyadh Province |
| Construction of sulfur tanks | Saudi Aramco |
| Construction of a luxury world-class restaurant complex- Al Takhassusi Street | Deerah Al Ammar Real Estate Company (Private) |

Source: Company Data, Al Rajhi Capital

Figure 16: Contract Classification Certificate

| Classification Area | Grade |
|--|-------|
| Maintenance of medical facilities | 1 |
| Maintenance and operation of electronic business | 1 |
| Catering for medical centers | 1 |
| Catering services | 1 |
| Buildings | 1 |
| Roads | 4 |
| Water and wastewater works | 4 |
| Mechanical works | 4 |
| Electronic business | 5 |
| City cleanliness and waste disposal | 5 |

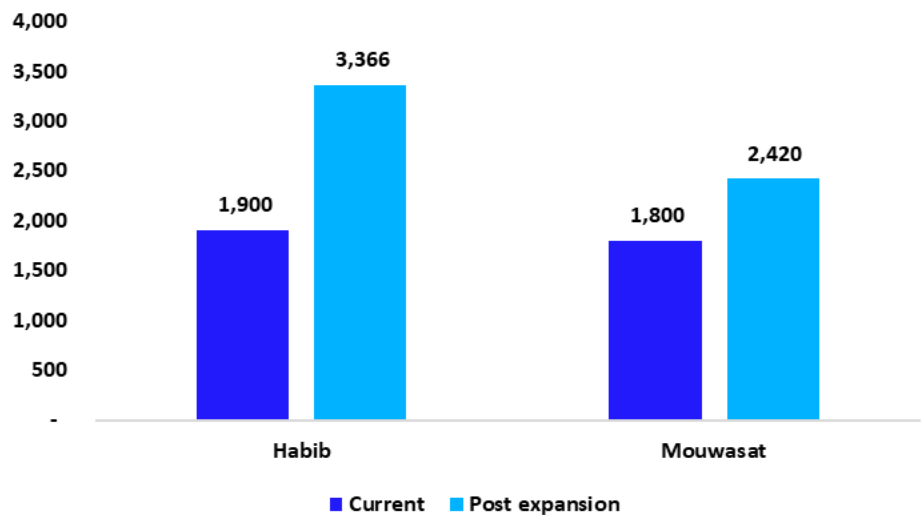
Source: Company Data, Al Rajhi Capital

New markets- cluster model of government hospitals and private hospital capex:

One of the major developments in the KSA’s healthcare market is that the ministry of health is transitioning towards a new system where a new entity, called as Health Holding Co. would be managing all the MoH hospitals. The hospitals in the country would be classified based on clusters and each cluster would be having its own budget and would look after its day to day operations. On the other hand, MoH would only act as a regulator. This would bring efficiencies in the system and government hospitals would become more self-sufficient. We believe this development could open new opportunities for the healthcare services outsourcing industry. In our view, most of the non-core tasks would be outsourced and we see Equipment House as one of the major beneficiaries of this. We see notable opportunity in the non-medical O&M and catering segments. Although, it is too early to quantify the impact and at the moment we are not assuming any sharp jump in order inflows due to this. Nevertheless, it could become a major catalyst in terms of demand creation.

Another important growth catalyst is the ongoing private capex in the hospital sector. Currently, Equipment House has relatively very low exposure to the private sector, about 10%. Given that the private hospitals are aggressively spending on growth capex, the demand for medical equipment as well as O&M should be significantly high. Based on our discussion with the company, its private clientele includes Aramco, mainly for the construction business, and hospitals such as Habib and Mouwasat. We believe the exposure to private hospitals is currently on the non-medical O&M business. Whereas the lucrative commercial sales of medical devices and after sales maintenance is low. Based on our discussion with the management, the company plans to focus on this segment and this could be an additional source of growth opportunity.

Figure 17: Bed capacity expansion of Habib, Mouwasat



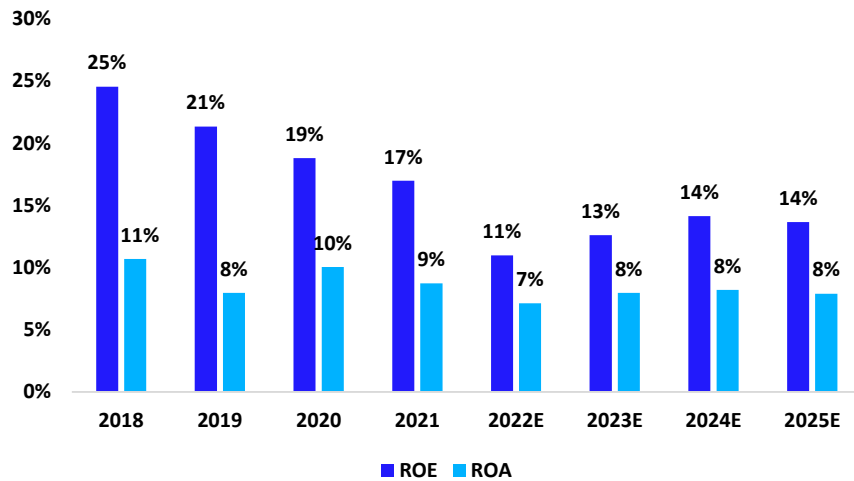
Source: Company Data, Al Rajhi Capital

Contractual and funding secured by government receivables support return ratios:

The company's O&M business, which is about 80% of the revenues, is contractual in nature. The tenure ranges from 3 to 5 years and the government is the counterparty, mainly ministry of health, ministry of interior, ministry of education, etc. The company does not have any major fixed assets and bulk of its assets include receivables and contract assets (about 66% of the total assets). The key assets for the company are its labor force that is deployed to perform the O&M business. Given that there is sufficient time lag between contracts signed and executed, the company has the leeway to operate the asset light model as it will hire labor only when it has the need and enough revenue visibility. Thus, from an operational point of view, the business model is not capex intensive and risky in nature, thus it can consistently earn decent return on equity in the range of 12-14%. In the past, the ROE level was on the higher side, average 20% during 2017-2021 mainly due to low equity base and the company dependence on working capital financing. As the operating margins have taken a hit and financing costs increased in 2022e, the ROE has dipped to 11%. We believe the ROE to improve in 2023e and 2024e and range around 13-14%. As the company can lock their margins due to the contractual nature of the business, this level of ROE is sustainable. Further, in years beyond 2023e if the interest rates decline, the company will benefit notably.

The ROA ratios are a bit on the lower side primarily due to the high current assets (over 90% of total assets) as the company has high debtor days of about 6-9 months. To fund the receivables, the company discounts the invoices from the bank and since the receivables are secured by the government, the funding is not a major constraint and the company secures the working capital financing at a decent spread of 150-200 bps over SAIBOR (as per the discussion with the management), which is in line with the corporate sector.

Figure 18: ROE and ROA ratios



Source: Company Data, Al Rajhi Capital

Financial projections, Valuations and Risks:

Revenue and margin assumptions:

SMEH has grown its topline by mid-single digit over the last 5 years (2018-2022e) supported by steady contribution from its O&M business, while the decline in the construction business was partly offset by the subsidiaries. For the projections, we are basing our assumptions on the SAR 2.2 bn order backlog confirmed by the management (not using SAR 3.3 bn based on the expected order intake in the coming months). Although, the company has garnered about SAR 1.6 bn orders in the last 12 months or so, we are assuming yearly order intake run rate of SAR 1.0 bn.

Based on our discussion with the management, the company is ramping up its hired labour force notably to execute the current backlog within the next 3-5 years. Thus, we believe revenues would grow notably in the next three years with 2023e and 2024e witnessing topline growth of 25% y-o-y and 18% y-o-y touching SAR 927 m and SAR 1.1 bn, respectively. Beyond 2024e, we expect high single topline growth in 2025e followed by a mid-single digit growth. In terms of segments, we estimate the topline to be driven mainly by O&M (a growth of 30% and 20% in 2023e and 2024e, resp.), construction (6% and 10%) and subsidiaries (15% in each year).

On the margin front, we remain conservative given the cost pressure on the labour. Further, another concern is the expected increase in financing cost that would impact the net profit margins. We estimate operating margins to be around 10% and net profit margins to be around 7-7.5% in both 2023e and 2024e. On the back of strong topline growth and stable margins, we believe net income to grow by a 15% CAGR over the next four years during 2022-2026e.

However, we believe the growth for 2023e would be skewed more towards H2 2023, we believe Q4 2022 and Q1 2023 could see some margin pressure on net profit level due to higher financing costs and the old orders would not have priced in the higher SAIBOR as well as the labour costs.

Valuations and risks:

We have valued the company based on sum of the parts methodology. We value the O&M business at an EV/EBIT multiple of 18x on average EBIT for 2023e/2024e, when the company's results would be reflecting the execution of the current order backlog. Given that the O&M business is more stable in nature and offer sufficient visibility, we assign a multiple of 18x (the highest among its segments). We have used National Medical Care's current one year forward EV/EBIT multiple as well as Maharah's historical average multiple to arrive at the target multiple for SMEH. In our view, Equipment House's business is exposed to both healthcare demand in the region as well as dynamics related to human resources' business. Further, as the company is exposed to the government sector largely, the growth characteristics as well as working capital needs (high receivables) are similar to the National Medical Care, the hospital operator.

Currently, Care is trading at a 2023e EV/EBIT of about 18x, while its historical average has been around 20x (9 years average). On the other hand, Maharah's valuation multiple has been very volatile, further not much history is available. Currently, Maharah, based on Bloomberg estimates, is trading at 2023e EV/EBIT of 12x. Since its listing on an average Maharah has traded around 16x, the recent correction in the multiple appears due to the acquisitions and high debt it has taken on. Thus, we are using historical average multiple of Maharah not the current one.

In our view, SMEH's EV/EBIT multiple should be between 16-18x. We are assigning the higher end of the range (18x) due to the strong order backlog, revenue visibility and the expected growth in earnings in the near future. The other important businesses are construction and the subsidiaries. Given the volatile nature of the construction business, we assign it a 12x multiple, while the subsidiaries and the trading business are valued on 15x. The catering business operates at thin margins; thus, we are valuing it on just 10x multiple. Based on the SOTP

method, our fair value is SAR 77/share, offering an upside of 18%. Our target price implies 2023e and 2024e P/E of 24x and 19x, respectively.

Figure 19: Valuation Table (Figures in SAR mn)

| SOTP | Operating profit 2023/2024e | EV/EBIT multiple (x) | EV | Comment |
|------------------------------------|-----------------------------|----------------------|--------------|---|
| O&M | 82.4 | 18.0 | 1482 | Stable business, visibility due to contractual nature |
| Construction | 7.9 | 12.0 | 95 | Volatile but relatively high margin |
| Food supply | 0.5 | 10.0 | 5 | Low margin business |
| Subsidiaries | 8.5 | 15.0 | 127 | High margin business |
| Trading | 5.8 | 15.0 | 87 | High margin business |
| Enterprise value | | | 1,797 | |
| Less: Net debt (2022e) | | | 231 | |
| Less: Pension liab. (2022e) | | | 62 | |
| Add: Investment properties (2022e) | | | 32 | |
| Total equity value | | | 1,535 | |
| Shares O/S | | | 20 | |
| Fair value per share | | | 77 | |
| CMP | | | 65 | |
| Upside/(downside) | | | 18% | |

Source: Company Data, Al Rajhi Capital

Note: Operating profit for each segment is allocated based on their mix in gross profits.

Key risks:

- 1) The company is highly dependent on invoice discounting to manage its working capital, thus notable increase in SAIBOR is detrimental.
- 2) The sharp rise in SAIBOR or labour costs could hurt margins and any renegotiations with the counterparty for the contractual term could take time given that the company deals with the government for most of its contracts.
- 3) Pricing pressure in the industry to win orders should be watched out in the current inflationary environment.
- 4) Sharp decline in oil prices can hurt the government budget, which in turn can delay payments

Key Financials

Figure 20: Income Statement

| SARmn | 2021 | 2022E | 2023E | 2024E | 2025E |
|---------------------------------------|------------|------------|------------|--------------|--------------|
| Revenue | 699 | 740 | 927 | 1,096 | 1,198 |
| <i>y-o-y growth</i> | 13.3% | 5.8% | 25.3% | 18.1% | 9.3% |
| Cost of sales | -546 | -578 | -724 | -856 | -938 |
| Gross Profit | 153 | 162 | 204 | 240 | 260 |
| <i>y-o-y growth</i> | 1.4% | 5.9% | 25.8% | 17.6% | 8.5% |
| <i>margins</i> | 21.9% | 21.9% | 22.0% | 21.9% | 21.7% |
| Selling and marketing expenses | -10 | -13 | -17 | -20 | -22 |
| General and admin. Expenses | -55 | -72 | -91 | -106 | -115 |
| Others | -4 | 0 | 0 | 0 | 0 |
| Operating profit | 83 | 76 | 96 | 114 | 124 |
| <i>y-o-y growth</i> | -5.3% | -8.5% | 26.3% | 18.1% | 8.6% |
| <i>margins</i> | 11.9% | 10.3% | 10.4% | 10.4% | 10.3% |
| Finance cost | -14 | -22 | -29 | -28 | -28 |
| Pre-Tax Income | 85 | 64 | 78 | 96 | 104 |
| Zakat | -8 | -11 | -12 | -14 | -16 |
| Net Income/Net Profit (Losses) | 78 | 55 | 65 | 82 | 88 |
| <i>y-o-y growth</i> | 3.7% | -29.4% | 19.2% | 25.6% | 7.6% |
| <i>margins</i> | 11.1% | 7.4% | 7.0% | 7.5% | 7.3% |
| EPS | 3.9 | 2.7 | 3.3 | 4.1 | 4.4 |
| DPS | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |

Source: Company Data, Al Rajhi Capital

Figure 21: Cash Flow Statement

| SARmn | 2021 | 2022E | 2023E | 2024E | 2025E |
|--|------|-------|-------|-------|-------|
| Cash flow from Operations | -72 | 26 | 12 | -28 | -28 |
| Cash flow from Investing | 5 | -16 | -19 | -22 | -24 |
| Cash flow from Financing | 24 | 46 | 39 | 37 | 42 |
| Change in cash | -43 | 56 | 32 | -13 | -10 |
| Cash and Cash Equivalents at the end of the year | 45 | 101 | 133 | 120 | 110 |

Source: Company Data, Al Rajhi Capital

Figure 22: Key Ratios

| SARmn | 2021 | 2022E | 2023E | 2024E | 2025E |
|--------------------------------|-------|-------|-------|-------|-------|
| ROA | 8.7% | 7.1% | 8.0% | 8.2% | 7.9% |
| ROE | 17.0% | 11.0% | 12.6% | 14.1% | 13.7% |
| Current Ratio (x) | 2.0x | 1.9x | 1.9x | 1.9x | 1.9x |
| Asset turnover ratio (x) | 0.7x | 0.7x | 0.8x | 0.9x | 0.9x |
| Inventory turnover ratio (x) | 6.0x | 5.7x | 6.1x | 5.9x | 5.7x |
| Receivables turnover ratio (x) | 1.6x | 1.4x | 1.5x | 1.5x | 1.4x |
| Payable turnover ratio (x) | 9.6x | 8.4x | 8.2x | 8.0x | 7.7x |
| Cash Conversion Cycle (Days) | 251 | 281 | 253 | 252 | 270 |
| Debt-Equity Ratio (x) | 0.5x | 0.6x | 0.7x | 0.7x | 0.7x |
| BVPS | 23.7 | 25.1 | 27.4 | 30.5 | 33.9 |
| P/E | 16.7 | 23.7 | 19.9 | 15.9 | 14.7 |
| P/B | 2.7 | 2.6 | 2.4 | 2.1 | 1.9 |

Source: Company Data, Al Rajhi Capital

Figure 23: Balance Sheet

| SARmn | 2021 | 2022E | 2023E | 2024E | 2025E |
|--|--------------|--------------|--------------|--------------|--------------|
| Non-current Assets | | | | | |
| Property, plant and equipment | 34 | 33 | 33 | 35 | 35 |
| Right of use of assets | 10 | 11 | 11 | 12 | 11 |
| Investment properties | 32 | 32 | 32 | 32 | 32 |
| Intangible assets | 0 | 1 | 1 | 1 | 0 |
| Total non-current assets | 76 | 77 | 78 | 79 | 79 |
| Current Assets | | | | | |
| Cash and cash equivalents | 45 | 101 | 133 | 120 | 110 |
| Trade receivables | 501 | 555 | 649 | 767 | 899 |
| Contract assets | 209 | 185 | 185 | 219 | 240 |
| Inventories | 97 | 106 | 132 | 157 | 172 |
| Prepaid expenses and other debt balanc | 73 | 80 | 101 | 119 | 131 |
| Deferred expenses | 12 | 12 | 12 | 12 | 12 |
| Dues from Related Parties | 4 | 4 | 4 | 4 | 4 |
| Total current assets | 942 | 1,044 | 1,217 | 1,398 | 1,567 |
| Total Assets | 1,018 | 1,121 | 1,295 | 1,478 | 1,646 |
| Current Liabilities | | | | | |
| Short-term loans | 233 | 296 | 352 | 406 | 466 |
| Trade creditors | 60 | 78 | 98 | 116 | 127 |
| Payable expenses and other creditor ba | 143 | 133 | 166 | 197 | 216 |
| Provision for Legal Zakat | 7 | 7 | 7 | 7 | 7 |
| Other Current Liabilities | 31 | 27 | 27 | 27 | 28 |
| Total current liabilities | 474 | 540 | 650 | 753 | 843 |
| Non-current liabilities | | | | | |
| Long-term loan | 7 | 10 | 10 | 10 | 10 |
| Employee Defined Benefit Liabilities | 57 | 62 | 78 | 92 | 101 |
| Lease liabilities | 6 | 7 | 10 | 13 | 14 |
| Total Non-current liabilities | 70 | 79 | 98 | 115 | 125 |
| Total liabilities | 544 | 620 | 747 | 868 | 968 |
| Share capital | 200 | 200 | 200 | 200 | 200 |
| Statutory reserve | 35 | 35 | 35 | 35 | 35 |
| Retained earnings | 239 | 268 | 313 | 375 | 443 |
| Total Shareholders' Equity | 473 | 503 | 548 | 610 | 678 |
| Non-controlling equity | 0 | -1 | 0 | 0 | 0 |
| Total liabilities and equity | 1,018 | 1,121 | 1,295 | 1,478 | 1,646 |

Source: Company Data, Al Rajhi Capital

IMPORTANT DISCLOSURES FOR U.S. PERSONS

This research report was prepared by Al Rajhi Capital (Al Rajhi), a company authorized to engage in securities activities in Saudi Arabia. Al Rajhi is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through Rosenblatt Securities Inc, 40 Wall Street 59th Floor, New York NY 10005, a registered broker dealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through Al Rajhi. Rosenblatt Securities Inc. accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of Rosenblatt Securities Inc. and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

Ownership and Material Conflicts of Interest

Rosenblatt Securities Inc. or its affiliates does not 'beneficially own,' as determined in accordance with Section 13(d) of the Exchange Act, 1% or more of any of the equity securities mentioned in the report. Rosenblatt Securities Inc, its affiliates and/or their respective officers, directors or employees may have interests, or long or short positions, and may at any time make purchases or sales as a principal or agent of the securities referred to herein. Rosenblatt Securities Inc. is not aware of any material conflict of interest as of the date of this publication.

Compensation and Investment Banking Activities

Rosenblatt Securities Inc. or any affiliate has not managed or co-managed a public offering of securities for the subject company in the past 12 months, nor received compensation for investment banking services from the subject company in the past 12 months, neither does it or any affiliate expect to receive, or intends to seek compensation for investment banking services from the subject company in the next 3 months.

Additional Disclosures

This research report is for distribution only under such circumstances as may be permitted by applicable law. This research report has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient, even if sent only to a single recipient. This research report is not guaranteed to be a complete statement or summary of any securities, markets, reports or developments referred to in this research report. Neither Al Rajhi nor any of its directors, officers, employees or agents shall have any liability, however arising, for any error, inaccuracy or incompleteness of fact or opinion in this research report or lack of care in this research report's preparation or publication, or any losses or damages which may arise from the use of this research report.

Al Rajhi may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups, or affiliates of Al Rajhi.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this research report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States.

The value of any investment or income from any securities or related financial instruments discussed in this research report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Past performance is not necessarily a guide to future performance and no representation or warranty, express or implied, is made by Al Rajhi with respect to future performance. Income from investments may fluctuate. The price or value of the investments to which this research report relates, either directly or indirectly, may fall or rise against the interest of investors. Any recommendation or opinion contained in this research report may become outdated as a consequence of changes in the environment in which the issuer of the securities under analysis operates, in addition to changes in the estimates and forecasts, assumptions and valuation methodology used herein.

No part of the content of this research report may be copied, forwarded or duplicated in any form or by any means without the prior consent of Al Rajhi and Al Rajhi accepts no liability whatsoever for the actions of third parties in this respect. This research document has been prepared by Al Rajhi Capital Company ("Al Rajhi Capital") of Riyadh, Saudi Arabia. It has been prepared for the general use of Al Rajhi Capital's clients and may not be redistributed, retransmitted or disclosed, in whole or in part, or in any form or manner, without the express written consent of Al Rajhi Capital. Receipt and review of this research document constitute your agreement not to redistribute, retransmit, or disclose to others the contents, opinions, conclusion, or information contained in this document prior to public disclosure of such information by Al Rajhi Capital. The information contained was obtained from various public sources believed to be reliable but we do not guarantee its accuracy. Al Rajhi Capital makes no representations or warranties (express or implied) regarding the data and information provided and Al Rajhi Capital does not represent that the information content of this document is complete, or free from any error, not misleading, or fit for any particular purpose. This research document provides general information only. Neither the information nor any opinion expressed constitutes an offer or an invitation to make an offer, to buy or sell any securities or other investment products related to such securities or investments. It is not intended to provide personal investment advice and it does not take into account the specific investment objectives, financial situation and the particular needs of any specific person who may receive this document.

Investors should seek financial, legal or tax advice regarding the appropriateness of investing in any securities, other investment or investment strategies discussed or recommended in this document and should understand that statements regarding future prospects may not be realized.

Investors should note that income from such securities or other investments, if any, may fluctuate and that the price or value of such securities and

Scientific and Medical Equipment House Co.

Healthcare: Industrials

28 February 2023

investments may rise or fall. Fluctuations in exchange rates could have adverse effects on the value of or price of, or income derived from, certain investments. Accordingly, investors may receive back less than originally invested. Al Rajhi Capital or its officers or one or more of its affiliates (including research analysts) may have a financial interest in securities of the issuer(s) or related investments, including long or short positions in securities, warrants, futures, options, derivatives, or other financial instruments. Al Rajhi Capital or its affiliates may from time to time perform investment banking or other services for, solicit investment banking or other business from, any company mentioned in this research document. Al Rajhi Capital, together with its affiliates and employees, shall not be liable for any direct, indirect or consequential loss or damages that may arise, directly or indirectly, from any use of the information contained in this research document.

This research document and any recommendations contained are subject to change without prior notice. Al Rajhi Capital assumes no responsibility to update the information in this research document. Neither the whole nor any part of this research document may be altered, duplicated, transmitted or distributed in any form or by any means. This research document is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or which would subject Al Rajhi Capital or any of its affiliates to any registration or licensing requirement within such jurisdiction.

Disclaimer and additional disclosures for Equity Research

Disclaimer

This research document has been prepared by Al Rajhi Capital Company ("Al Rajhi Capital") of Riyadh, Saudi Arabia. It has been prepared for the general use of Al Rajhi Capital's clients and may not be redistributed, retransmitted or disclosed, in whole or in part, or in any form or manner, without the express written consent of Al Rajhi Capital. Receipt and review of this research document constitute your agreement not to redistribute, retransmit, or disclose to others the contents, opinions, conclusion, or information contained in this document prior to public disclosure of such information by Al Rajhi Capital. The information contained was obtained from various public sources believed to be reliable but we do not guarantee its accuracy. Al Rajhi Capital makes no representations or warranties (express or implied) regarding the data and information provided and Al Rajhi Capital does not represent that the information content of this document is complete, or free from any error, not misleading, or fit for any particular purpose. This research document provides general information only. Neither the information nor any opinion expressed constitutes an offer or an invitation to make an offer, to buy or sell any securities or other investment products related to such securities or investments. It is not intended to provide personal investment advice and it does not take into account the specific investment objectives, financial situation and the particular needs of any specific person who may receive this document.

Investors should seek financial, legal or tax advice regarding the appropriateness of investing in any securities, other investment or investment strategies discussed or recommended in this document and should understand that statements regarding future prospects may not be realized. Investors should note that income from such securities or other investments, if any, may fluctuate and that the price or value of such securities and investments may rise or fall. Fluctuations in exchange rates could have adverse effects on the value of or price of, or income derived from, certain investments. Accordingly, investors may receive back less than originally invested. Al Rajhi Capital or its officers or one or more of its affiliates (including research analysts) may have a financial interest in securities of the issuer(s) or related investments, including long or short positions in securities, warrants, futures, options, derivatives, or other financial instruments. Al Rajhi Capital or its affiliates may from time to time perform investment banking or other services for, solicit investment banking or other business from, any company mentioned in this research document. Al Rajhi Capital, together with its affiliates and employees, shall not be liable for any direct, indirect or consequential loss or damages that may arise, directly or indirectly, from any use of the information contained in this research document.

This research document and any recommendations contained are subject to change without prior notice. Al Rajhi Capital assumes no responsibility to update the information in this research document. Neither the whole nor any part of this research document may be altered, duplicated, transmitted or distributed in any form or by any means. This research document is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or which would subject Al Rajhi Capital or any of its affiliates to any registration or licensing requirement within such jurisdiction.

Explanation of Al Rajhi Capital's rating system

Al Rajhi Capital uses a three-tier rating system based on absolute upside or downside potential for all stocks under its coverage except financial stocks and those few other companies not compliant with Islamic Shariah law:

"Overweight": Our target price is more than 10% above the current share price, and we expect the share price to reach the target on a 12 month time horizon.

"Neutral": We expect the share price to settle at a level between 10% below the current share price and 10% above the current share price on a 12 month time horizon.

"Underweight": Our target price is more than 10% below the current share price, and we expect the share price to reach the target on a 12 month time horizon.

"Target price": We estimate target value per share for every stock we cover. This is normally based on widely accepted methods appropriate to the stock or sector under consideration, e.g. DCF (discounted cash flow) or SoTP (sum of the parts) analysis.

Please note that the achievement of any price target may be impeded by general market and economic trends and other external factors, or if a company's profits or operating performance exceed or fall short of our expectations.

Contact us

Mazen AlSudairi, CFA
Head of Research
Tel : +966 11 836 5468
Email: alsudairim@alrajhi-capital.com

Al Rajhi Capital
Research Department
Head Office, King Fahad Road
P.O. Box 5561, Riyadh 11432
Kingdom of Saudi Arabia
Email: research@alrajhi-capital.com
Al Rajhi Capital is licensed by the Saudi Arabian Capital Market Authority, License No. 07068/37