

US\$1.3bn Market Cap. 81.80% Free Float US\$9.4mn Avg. Daily Value traded

 Research Department
 Danish Kazmi, CFA
 Tel +966 11 828 4653, KazmiD@alrajhi-capital.com

Neutral

Price Target (SAR): 31.0

 Current: 32.85
 Upside/Downside: 5.6% below current

Valuation Multiples	24E	25E	26E
P/E (x)	27.6	23.0	18.9
P/B (x)	9.6	7.4	5.8
EV/EBITDA (x)	22.8	19.1	16.0

Major Shareholders % Ownership

The Ideal for Business Company	22.82
Saleh Ibrahim Hamad Al Mazroua	9.1

Price Performance	1M	3M	YTD
Absolute	-0.5%	6.0%	31.8%
Relative to TASI	2.2%	3.5%	29.0%

Earnings

(SARmn)	2024E	2025E	2025E
Revenue	1,422	1,633	1,877
Revenue growth	25.9%	14.8%	14.9%
Gross profit	272	322	382
Gross margin	19.1%	19.7%	20.3%
EBITDA	220	263	314
EBITDA margin	15.5%	16.1%	16.7%
Net profit	178	214	261
Net margin	12.5%	13.1%	13.9%
EPS	1.2	1.4	1.7
DPS	0.3	0.4	0.5
Payout ratio	27.6%	27.6%	27.6%
P/E	27.6x	23.0x	18.9x
RoE	40.0%	36.4%	34.3%

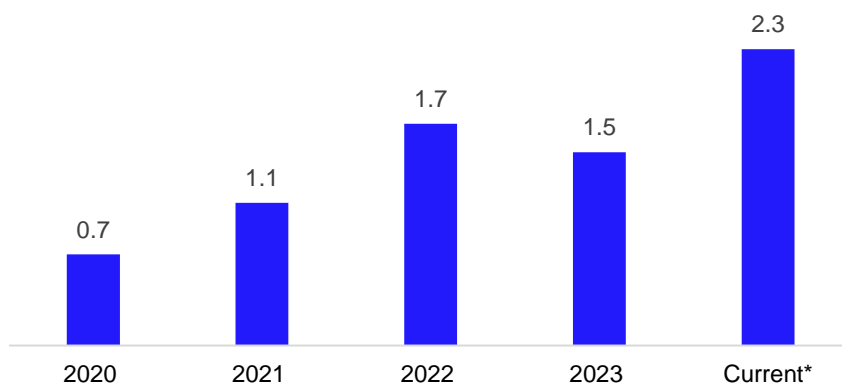
Source: Company data, Al Rajhi Capital

Perfect Presentation

TP revised to SAR31/sh; downgrade to Neutral.

We downgrade 2P to "Neutral" after its stellar price performance, increasing by 49% since our initiation report and 32% YTD. The positive momentum in the stock can be mainly attributed to the Ministry of Investment contract won by the company on 6-Nov-23. However, FY23 was a tough year for 2P, where it saw margin contraction owing to rising competition and a changing revenue mix. The company managed to increase its revenue by 26% YoY, which was in line with the last published note. The reduction in revenue from the customer experience segment and the increase in software development revenues meant that the company increased its topline at the expense of margins. We were expecting gross margins of 19.6% last year as against the actual 18.6% recorded. To add to its woes, the whole Software & Service sector has undertaken major change in its ECL model. 2P was no different, where expected credit losses jumped by nearly 3x YoY to SAR12.6mn. We believe that ECL provisioning can remain elevated in the near future. Despite all the negatives, the company managed to add new contracts, albeit at a slower pace, managing to lock in a backlog of SAR1.5bn by FY23 year-end as against SAR1.7bn in FY22. It is pertinent to mention here that the backlog calculation doesn't include the major contract from the Ministry of Investment worth SAR2.0bn spanning over 4 years and having an annual limit of maximum SAR0.5bn. Taking the annual limit into consideration and a few other contracts announced YTD, the backlog currently stands at SAR2.3bn. We have included the recently announced contracts in our assumptions but remain conservative on the gross level margins, reducing them by 0.7/0.3%. We believe that all the positives are priced in at these levels, with the stock currently trading at a FY24/25 P/E multiple of 27.6/23.0x. Overall, we roll forward our TP and assume an increase in backlog, which increases our TP to SAR31/sh, providing a downside of 5.6% the last close. Hence, we remain "Neutral" on the stock.

Figure 1 2P backlog evolution (SARbn)



Source: Company data, Al Rajhi Capital; * based on recent announcements

FY23 results: In FY23, 2P experienced a notable 21.8% YoY increase in revenues. This surge was primarily propelled by an impressive 81.7% YoY growth in the Software Development Segment (SWD), complemented by a steady 7.8% YoY expansion in Operations and Maintenance services (O&M). However, these gains were partially offset by an 11.5% YoY decline in the Customer Experience (CX) segment.

Additionally, the introduction of the Management Services (MS) segment contributed SAR27mn in revenues for the first time. Despite these advancements, the shift in revenue mix unfavourably impacted gross margins, which decreased to 18.6% from 21.5% in FY22. Notably, the CX segment maintained the highest gross margin at 19.7%, surpassing SWD (16.8%) and O&M (15.2%). Operating margins experienced a modest 7.7% YoY growth, dampened by the adverse effects of increased ECL provisioning, totalling SAR12.6mn compared to SAR4.4mn in FY22. Consequently, lower operating margins coupled with elevated finance costs contributed to a 1.6% YoY decline in net income.

Figure 2 **4Q23/FY23 results summary**

(SAR mn)	Q4 2023	Q3 2023	Q4 2022	y-o-y	q-o-q	FY23	FY22	y-o-y
Revenue	388	270	288	34.7%	43.5%	1,130	927	21.8%
Gross Profit	59	57	71	-16.5%	4.9%	210	199	5.5%
<i>G. margin</i>	15.3%	21.0%	24.7%			18.6%	21.5%	
Op. profit	58	44	58	-0.2%	31.3%	174	161	7.7%
<i>Op. margin</i>	14.9%	16.3%	20.1%			15.4%	17.4%	
Net profit	39	34	46	-16.5%	15.4%	129	131	-1.6%
<i>Net margin</i>	10.0%	12.4%	16.1%			11.4%	14.2%	

Source: Company data, Al Rajhi Capital

Valuations: We employ a dual approach, utilizing both Discounted Cash Flow (DCF) and relative valuation methods, each assigned equal weighting, to assess the company's value. Combining these methodologies yields a final valuation of SAR31/sh, representing a downside of 5.6% based on the last closing price.

Key Risks: i) high dependence upon government clients; ii) decline in revenues from legacy segments may impact margins; iii) elevated provisions for expected credit losses may impact bottom line; and iv) increasing competition in the region.

Key Financials

Figure 3 Income Statement

(SAR mn)	2024E	2025E	2026E
Sales	1,422	1,633	1,877
Y-o-Y	25.9%	14.8%	14.9%
Cost of Sales	(1,150)	(1,311)	(1,495)
% of revenues	80.9%	80.3%	79.7%
Gross Income	272	322	382
Y-o-Y	29.3%	18.4%	18.4%
GPM	19.1%	19.7%	20.3%
SG&A	(47)	(54)	(62)
% of revenues	3.3%	3.3%	3.3%
Impairment loss on receivable:	(10)	(11)	(13)
Operating Expenses	(57)	(65)	(74)
% of revenues	4.0%	4.0%	4.0%
Operating Income	215	257	307
Y-o-Y	28.0%	19.6%	19.5%
OPM	15.1%	15.7%	16.4%
Financial costs	(37)	(42)	(43)
Other income/(expense)	9	9	9
Profit before tax	187	224	273
Zakat & Tax	(8)	(10)	(12)
% of PBT	4.4%	4.4%	4.4%
Net Income	178	214	261
Y-o-Y	35.1%	20.2%	21.7%
NPM	12.5%	13.1%	13.9%
EPS (SAR/sh)	1.2	1.4	1.7

Source: Al Rajhi Capital estimates

Figure 4 Cash Flow Statement

(SAR mn)	2024E	2025E	2026E
Cash from operations	162	172	236
Capex	-27	-28	-28
Free cash flow	135	144	208

Source: Al Rajhi Capital estimates

Figure 4 Balance sheet

(SAR mn)	2024E	2025E	2026E
Assets			
Trade receivables	487	537	591
Contract assets	505	564	629
Prepayment and other debt balances	35	40	46
Cash and cash equivalents	178	345	547
Total current Assets	1,208	1,489	1,817
Property, plant and equipment, net	171	193	216
Intangible assets, net	29	31	34
Total non-current assets	200	225	250
Total assets	1,407	1,714	2,066
Liabilities			
ST Debt	351	437	506
Trade payables	142	144	164
Accruals and other payables	241	277	318
Contract liabilities	85	100	116
Provision for Zakat and income tax	7	7	7
Due to related parties	21	25	28
Total current liabilities	848	989	1,140
End of service benefit obligations	43	53	66
Non current portion of long term loans	3	3	3
Total non-current liabilities	45	56	69
Shareholders' equity			
Capital	150	150	150
Statutory and other reserve	26	26	26
Retained earnings	335	490	679
Total equity	511	666	855
Total liabilities	1,407	1,714	2,066

Source: Al Rajhi Capital estimates

Figure 5 Key Ratios

Key metrics	2024E	2025E	2026E
Current ratio	1.4x	1.5x	1.6x
Receivables turnover ratio	2.9x	3.0x	3.2x
Payables turnover ratio	6.5x	3.8x	2.7x
Operating cycle (days)	81	81	76
EV/EBITDA	22.8x	19.1x	16.0x
P/E	27.6x	23.0x	18.9x
P/B	9.6x	7.4x	5.8x
ROE	40.0%	36.4%	34.3%

Source: Al Rajhi Capital estimates

2P

Software & Services
2P AB: Saudi Arabia
6 May 2024



IMPORTANT DISCLOSURES FOR U.S. PERSONS

This research report was prepared by Al Rajhi Capital (Al Rajhi), a company authorized to engage in securities activities in Saudi Arabia. Al Rajhi is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act").

Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through Al Rajhi.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

Additional Disclosures

This research report is for distribution only under such circumstances as may be permitted by applicable law. This research report has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient, even if sent only to a single recipient. This research report is not guaranteed to be a complete statement or summary of any securities, markets, reports or developments referred to in this research report. Neither Al Rajhi nor any of its directors, officers, employees or agents shall have any liability, however arising, for any error, inaccuracy or incompleteness of fact or opinion in this research report or lack of care in this research report's preparation or publication, or any losses or damages which may arise from the use of this research report.

Al Rajhi may rely on information barriers, such as "Chinese Walls" to control the flow of information within the areas, units, divisions, groups, or affiliates of Al Rajhi.

Investing in any non-U.S. securities or related financial instruments (including ADRs) discussed in this research report may present certain risks. The securities of non-U.S. issuers may not be registered with, or be subject to the regulations of, the U.S. Securities and Exchange Commission. Information on such non-U.S. securities or related financial instruments may be limited. Foreign companies may not be subject to audit and reporting standards and regulatory requirements comparable to those in effect within the United States.

The value of any investment or income from any securities or related financial instruments discussed in this research report denominated in a currency other than U.S. dollars is subject to exchange rate fluctuations that may have a positive or adverse effect on the value of or income from such securities or related financial instruments.

Past performance is not necessarily a guide to future performance and no representation or warranty, express or implied, is made by Al Rajhi with respect to future performance. Income from investments may fluctuate. The price or value of the investments to which this research report relates, either directly or indirectly, may fall or rise against the interest of investors. Any recommendation or opinion contained in this research report may become outdated as a consequence of changes in the environment in which the issuer of the securities under analysis operates, in addition to changes in the estimates and forecasts, assumptions and valuation methodology used herein.

No part of the content of this research report may be copied, forwarded or duplicated in any form or by any means without the prior consent of Al Rajhi and Al Rajhi accepts no liability whatsoever for the actions of third parties in this respect. This research document has been prepared by Al Rajhi Capital Company ("Al Rajhi Capital") of Riyadh, Saudi Arabia. It has been prepared for the general use of Al Rajhi Capital's clients and may not be redistributed, retransmitted or disclosed, in whole or in part, or in any form or manner, without the express written consent of Al Rajhi Capital. Receipt and review of this research document constitute your agreement not to redistribute, retransmit, or disclose to others the contents, opinions, conclusion, or information contained in this document prior to public disclosure of such information by Al Rajhi Capital. The information contained was obtained from various public sources believed to be reliable but we do not guarantee its accuracy. Al Rajhi Capital makes no representations or warranties (express or implied) regarding the data and information provided and Al Rajhi Capital does not represent that the information content of this document is complete, or free from any error, not misleading, or fit for any particular purpose. This research document provides general information only. Neither the information nor any opinion expressed constitutes an offer or an invitation to make an offer, to buy or sell any securities or other investment products related to such securities or investments. It is not intended to provide personal investment advice and it does not take into account the specific investment objectives, financial situation and the particular needs of any specific person who may receive this document.

Investors should seek financial, legal or tax advice regarding the appropriateness of investing in any securities, other investment or investment strategies discussed or recommended in this document and should understand that statements regarding future prospects may not be realized. Investors should note that income from such securities or other investments, if any, may fluctuate and that the price or value of such securities and investments may rise or fall. Fluctuations in exchange rates could have adverse effects on the value of or price of, or income derived from, certain investments. Accordingly, investors may receive back less than originally invested. Al Rajhi Capital or its officers or one or more of its affiliates (including research analysts) may have a financial interest in securities of the issuer(s) or related investments, including long or short positions in securities, warrants, futures, options, derivatives, or other financial instruments. Al Rajhi Capital or its affiliates may from time to time perform investment banking or other services for, solicit investment banking or other business from, any company mentioned in this research document. Al Rajhi Capital, together with its affiliates and employees, shall not be liable for any direct, indirect or consequential loss or damages that may arise, directly or indirectly, from any use of the information contained in this research document.

This research document and any recommendations contained are subject to change without prior notice. Al Rajhi Capital assumes no responsibility to update the information in this research document. Neither the whole nor any part of this research document may be altered, duplicated, transmitted or distributed in any form or by any means. This research document is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or which would subject Al Rajhi Capital or any of its affiliates to any registration or licensing requirement within such jurisdiction.

Disclaimer and additional disclosures for Equity Research

Disclaimer

This research document has been prepared by Al Rajhi Capital Company ("Al Rajhi Capital") of Riyadh, Saudi Arabia. It has been prepared for the general use of Al Rajhi Capital's clients and may not be redistributed, retransmitted or disclosed, in whole or in part, or in any form or manner, without the express written consent of Al Rajhi Capital. Receipt and review of this research document constitute your agreement not to redistribute, retransmit, or disclose to others the contents, opinions, conclusion, or information contained in this document prior to public disclosure of such information by Al Rajhi Capital. The information contained was obtained from various public sources believed to be reliable but we do not guarantee its accuracy. Al Rajhi Capital makes no representations or warranties (express or implied) regarding the data and information provided and Al Rajhi Capital does not represent that the information content of this document is complete, or free from any error, not misleading, or fit for any particular purpose. This research document provides general information only. Neither the information nor any opinion expressed constitutes an offer or an invitation to make an offer, to buy or sell any securities or other investment products related to such securities or investments. It is not intended to provide personal investment advice and it does not take into account the specific investment objectives, financial situation and the particular needs of any specific person who may receive this document.

Investors should seek financial, legal or tax advice regarding the appropriateness of investing in any securities, other investment or investment strategies discussed or recommended in this document and should understand that statements regarding future prospects may not be realized. Investors should note that income from such securities or other investments, if any, may fluctuate and that the price or value of such securities and investments may rise or fall. Fluctuations in exchange rates could have adverse effects on the value of or price of, or income derived from, certain investments. Accordingly, investors may receive back less than originally invested. Al Rajhi Capital or its officers or one or more of its affiliates (including research analysts) may have a financial interest in securities of the issuer(s) or related investments, including long or short positions in securities, warrants, futures, options, derivatives, or other financial instruments. Al Rajhi Capital or its affiliates may from time to time perform investment banking or other services for, solicit investment banking or other business from, any company mentioned in this research document. Al Rajhi Capital, together with its affiliates and employees, shall not be liable for any direct, indirect or consequential loss or damages that may arise, directly or indirectly, from any use of the information contained in this research document.

This research document and any recommendations contained are subject to change without prior notice. Al Rajhi Capital assumes no responsibility to update the information in this research document. Neither the whole nor any part of this research document may be altered, duplicated, transmitted or distributed in any form or by any means. This research document is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or which would subject Al Rajhi Capital or any of its affiliates to any registration or licensing requirement within such jurisdiction.

Explanation of Al Rajhi Capital's rating system

Al Rajhi Capital uses a three-tier rating system based on absolute upside or downside potential for all stocks under its coverage except financial stocks and those few other companies not compliant with Islamic Shariah law:

"Overweight": Our target price is more than 10% above the current share price, and we expect the share price to reach the target on a 12 month time horizon.

"Neutral": We expect the share price to settle at a level between 10% below the current share price and 10% above the current share price on a 12 month time horizon.

"Underweight": Our target price is more than 10% below the current share price, and we expect the share price to reach the target on a 12 month time horizon.

"Target price": We estimate target value per share for every stock we cover. This is normally based on widely accepted methods appropriate to the stock or sector under consideration, e.g. DCF (discounted cash flow) or SoTP (sum of the parts) analysis.

Please note that the achievement of any price target may be impeded by general market and economic trends and other external factors, or if a company's profits or operating performance exceed or fall short of our expectations.

Contact us

Mazen AlSudairi, CFA, CMT

Head of Research

Tel : +966 11 836 5468

Email: alsudairim@alrajhi-capital.com

Al Rajhi Capital

Research Department

Head Office, King Fahad Road

P.O. Box 5561, Riyadh 11432

Kingdom of Saudi Arabia

Email: research@alrajhi-capital.com

Al Rajhi Capital is licensed by the Saudi Arabian Capital Market Authority, License No. 07068/37